

FUNDRAISING TIPS!

Step Up Your Fundraising Game!

1

Sign up to be a fundraiser. www.arcofmonmouth.org/walk

2

Personalize your fundraising page.

Add your own profile photo, set your fundraising goal, and share your story. Tell everyone why you support The Arc of Monmouth, or why you want to get involved.

3

Share your personalized link.

4

Thank your donors! Make sure you contact each person who contributes to your page. Let them know how much their support means to you!

PRO TIPS:

- Email your closest friends and family **first** to share your link. These people are the most likely to donate! They will help you build up a solid foundation of donations. Try sending some quick personal messages to your inner circle to gain momentum!
- Then, reach out to your other contacts: extended family, friends, coworkers, neighbors. Don't forget to include your personal fundraising link AND tell your story. Let people know how much The Arc of Monmouth means to you.
- Next, move to social media: your fundraising page is already built to be shared! Use the icons to share your link on Facebook or Twitter. Encourage others to join your team!
- Don't hesitate to send some follow-up emails or post on social media when you reach milestones.