

# CREATIVE FUNDRAISING IDEAS

Sometimes it's awkward to ask people for money... even when it's for a great cause. So here are a few other suggestions to help you put the **FUN** in FUNdraising!



## 1. Corporate Matching

Many companies match donations their employees make to nonprofits. You can double your impact!

## 2. Garage Sale

2020 is the year of decluttering and home projects—Clear out your closet or garage, sell the things you no longer want or need, and donate the profits to The Arc of Monmouth. Recruit your neighbors for even bigger impact!



## 3. Use Your Skills

Do you bake a killer pie? Or make beaded bracelets? Reward donors who give a certain amount with special initiatives. For example, every donor who gives \$50 or more gets a dozen of your homemade cookies.

## 4. Exchange a Service for Donations

Walk your neighbor's dog or mow their grass and donate the fee you would normally charge.

## 5. Go Old School

Not a huge fan of social media? Use snail mail to send your family and friends a card or letter detailing your fundraising efforts. They can mail a check to The Arc of Monmouth, and we'll update your fundraising page for you. This is a great way to keep in touch while everyone is staying home.

